

Brightwell Dispensers – Box Label Guidelines

(Version 2.0 September 2011)

Brightwell Dispensers standard product labels are 130mm x 95mm. And they contain the following information:

All labels

100 character product description (From Brightwell)

Customer Part Number (if no customer part number is provided Brightwell Part No. will be used)

Customer Order Number (If no PO is provided the name/date will be used)

Weight

Made in the UK footer

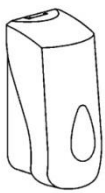
Chemical Concentrate Dispenser

Serial Number

Electronic Dosing systems

Serial Number

Firmware version

100 Character product description	
	Part No: CUSTOMER PART NUMBER* Order No: CUSTOMER ORDER NUMBER* Weight: 1.0kg
	<div style="border: 1px solid black; padding: 5px; width: fit-content; margin: auto;"> SERIAL NO. </div>
MADE IN THE UK	

Bespoke Labels

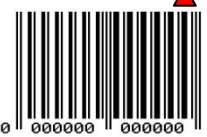
Brightwell can provide bespoke box labels for customers able to meet the minimum order requirements. There are four options for box labels, one for each product super group with dynamic information, or a static content label, full JPEG or bitmap.

Please fill out the Box Label Approval Form with your requirements.

MOQ'S

Product	Minimum order requirement
Soap Dispensers	Full pallets per product (not mixed types)
Paper dispensers	Full pallets per product (see packing list)
Chemical Concentrate dispensers	SuperC = 72 Smart Pump = 144 BD2 = 500
BrightLogic	Unavailable

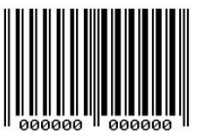
Standard Label Washroom products

HEADER FIELD - STATIC BITMAP FILE 130mm X 10mm ▲	
PRODUCT DESCRIPTION MAXIMUM 100 CHARACTERS ▲	
PRODUCT IMAGE LINE DRAWING ●	AVAILABLE INFORMATION Part No: ● Order No:  ▲
FOOTER FIELD - STACTIC BITMAP FILE 130mm X 4mm ▲	

- Customer provides Content ▲
- Brightwell provides Content ●

Font is Ariel – No Variation
Barcode details including type to be supplied
Any content not provided will be left blank

Standard Label Chemical Concentrate products

HEADER FIELD - STATIC BITMAP FILE 130mm X 10mm ▲	
PRODUCT DESCRIPTION MAXIMUM 100 CHARACTERS ▲	
PRODUCT IMAGE LINE DRAWING ●	AVAILABLE INFORMATION Part No: ▲ Order No: ▲ <div style="border: 1px solid black; padding: 2px; width: fit-content;">Serial Number</div>  ▲
FOOTER FIELD - STACTIC BITMAP FILE 130mm X 4mm	

- Customer provides Content ▲
- Brightwell provides Content ●

Font is Ariel – No Variation
Barcode details including type to be supplied
Any content not provided will be left blank

Standard Label Plain

The customer provides a JPEG or Bitmap (300dpi)
Dimensions are 130mm x 95mm